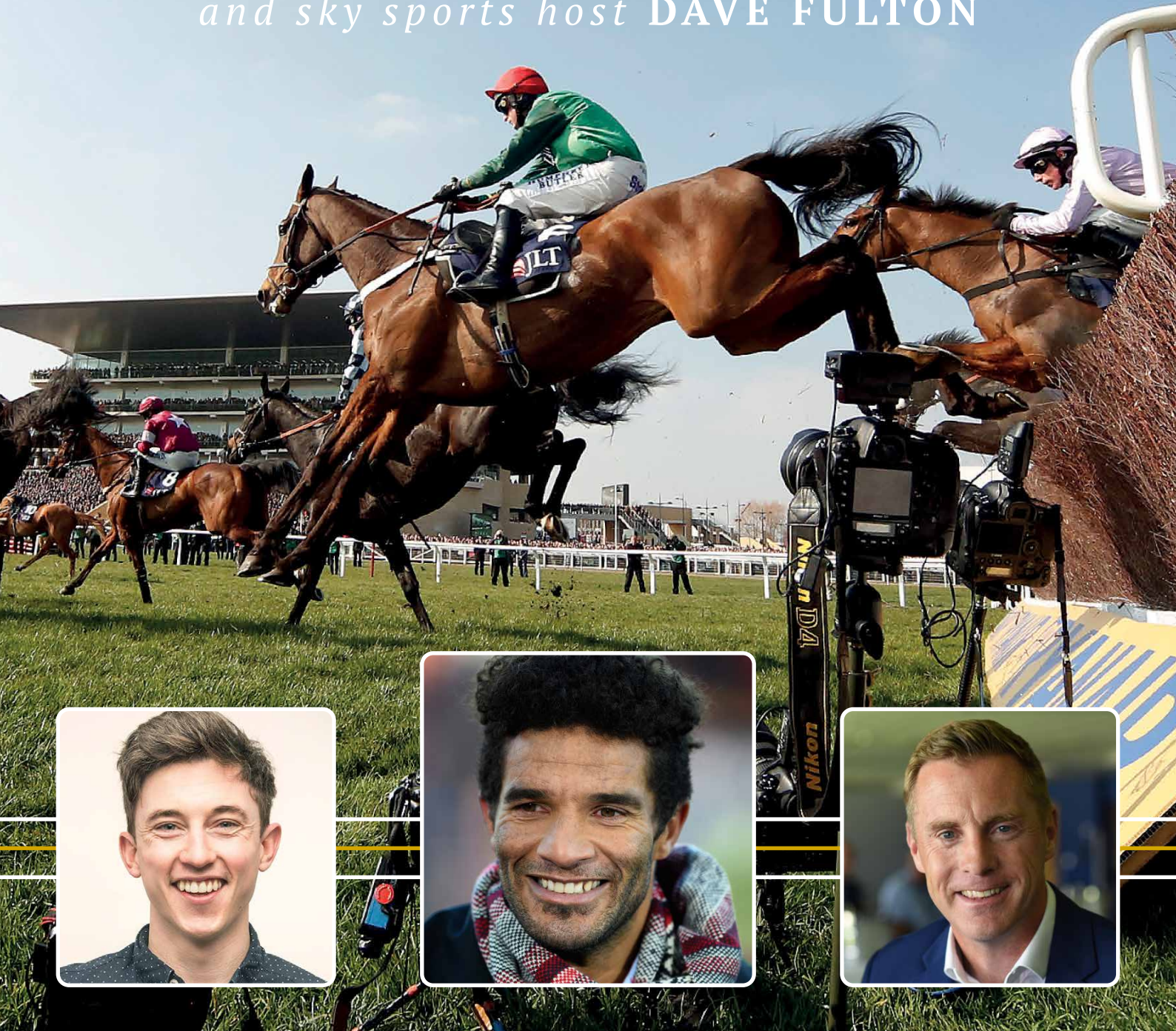


# Cheltenham

## GOLD CUP LUNCH

— *Birmingham* —

*with special guest* DAVID JAMES  
*tv comedian* JAKE LAMBERT  
*and sky sports host* DAVE FULTON



14 MARCH 2025  
AT EDGBASTON STADIUM

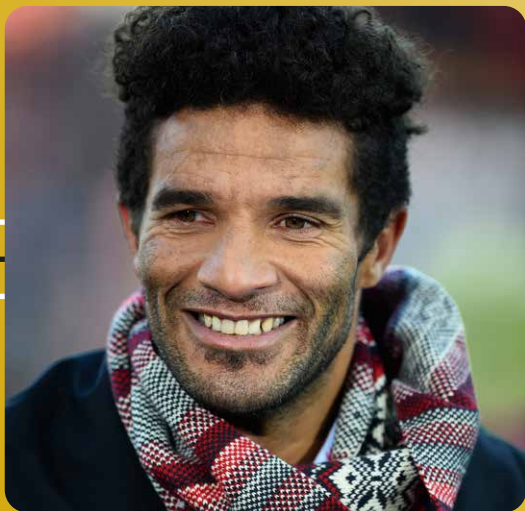
Official Charity  
**cureleukaemia**  
the blood cancer charity



# EVENT & SPEAKERS

## INTRODUCTION

Our Birmingham Gold Cup Lunch will once again be taking place in the Banqueting Suite, at one of the country's most famous and iconic cricket grounds, Edgbaston. Cheltenham Gold Cup Friday is the sport at its absolute best, attracting some of the best National Hunt horses in the world to compete over the hallowed turf at Prestbury Park! On what is sure to be another thrilling day, we are delighted to welcome as our very special guest one of English football's finest goalkeepers of recent years, former England, Liverpool, Aston Villa, West Ham and Man City star, David James. Our event will also feature a comedy set from TV comedian Jake Lambert, who has toured with the likes of Michael McIntyre and Romesh Ranganathan. With live music from our Irish band, a superb three course lunch, the full Cheltenham card on our giant screen, our in-house bookmaker, and racing tipster service, this is an event not to be missed.



## DAVID JAMES

In a career spanning an astonishing 26 years, David James amassed 958 club appearances with a further 53 caps for England, placing him amongst the select band of players who played over 1000 times as a professional. Eighteen of those seasons were spent in the Premier League, representing Watford, Liverpool, Aston Villa, West Ham, Man City and Portsmouth, and his 572 appearances are the highest by a goalkeeper in the history of the competition, and fifth in the all-time list behind Gareth Barry, Ryan Giggs, James Milner and Frank Lampard. David won the League Cup whilst at Liverpool in 1994/95, and famously, the FA Cup whilst at Portsmouth in 2007/08, with Harry Redknapp at the helm. He was also named in the PFA Premier League Team of the Year in 1995/96 and 2007/08. David was capped 53 times by England between 1997 and 2010, being first choice goalkeeper during the team's Euro 2004 and the 2010 World Cup campaigns. He was appointed an MBE in the 2012 Birthday Honours for services to football and charity, the latter through the David James Foundation which has supported a diverse range of projects to help young people.

## JAKE LAMBERT

By his own admission, Jake Lambert fell into a career as a stand up by accident! After gaining a following on Twitter under the pseudonym @LittleLostLad he decided to put down his iPhone and pick up a microphone. Described as 'a joke machine' by The Telegraph, Jake has performed stand-up all over the world supporting the likes of Michael McIntyre, Romesh Ranganathan, and Jack Dee. His style of non-stop gag-filled storytelling has seen him appear on The BBC, Comedy Central, and Dave. He has written for an abundance of TV shows including The Royal Variety Performance, Michael McIntyre's Big Show, Bake Off, 8 out of 10 cats, and more! His 2022 Edinburgh show Liminal was one of the best reviewed shows of the festival. An internet phenomenon, Jake's online videos have received over 150 million views!



## DAVE FULTON

Dave enjoyed a 15 year career with Kent, playing in 200 First Class matches with an average in the high 30s, and over 100 one day games. His best season came in 2001, when he scored an incredible 1892 First Class runs at an average of just under 76, being crowned PCA Player of the Year. Since retiring from the game in 2006, Dave has forged a career as a sports journalist and event host, appearing regularly on Sky Sports' cricket coverage. In 1993 he took the catch to dismiss Viv Richards in his final First-Class innings! A huge racing fan, Dave has previously hosted our Lord's Long Room Lunch and Birmingham Gold Cup Lunch on numerous occasions and is a safe pair of hands to run our events with his customary wit and style!

## EDGBASTON STADIUM

We are delighted to be holding our event in the Banqueting Suite at Edgbaston Stadium, which is a fantastic large facility, perfectly suited to our event. This is the stadium's premium pitch-facing facility, enjoying magnificent views over the middle, and plenty of natural light. Our guests will enjoy quality dining and service for which Edgbaston is rightly renowned, with ample complimentary parking for all attendees.



# PACKAGES & ITINERARY

## SPEAKER SPONSOR *Package*

- Same package elements as our Gold Package
- David James to sit on your table
- Opportunity to display company literature and giveaways on the tables
- Opportunity to display banners/exhibition stands in the event room

COST: £2350 + vat (for a table of ten guests)



## GOLD *Package*

- Same package elements as our Silver Package
- Access to the VIP reception
- Welcome drink on arrival
- Group photo opportunity with David James
- Logo on our event menu cards (Tables only)
- Premium positioned table

COST: £1,999.00 pp + VAT (Table of 10)



## SILVER *Package*

- Reserved places within the Banqueting Suite at Edgbaston
- Big screen coverage of all of the races of the Cheltenham Gold Cup meeting
- Three course lunch
- Entertaining Q & A with England goalkeeping legend, David James
- Comedy set from leading TV comedian Jake Lambert who is currently touring with Michael McIntyre
- Event hosted by Dave Fulton (Sky Sports)
- Live music from an Irish band
- Racing tips from a racing expert
- Bookmakers in the room
- Auction
- Raffle

COST: £1,600.00 pp + VAT (Table of 10)



## ITINERARY

- **From 11am:** Guests Arrive.
- **11.55am:** Introduction
- **12 noon:** Your starter and main course are served.
- **12.50pm:** David James with Dave Fulton
- **1.30pm:** First Race
- **1.40pm:** Desserts are served.
- **2.00pm:** Second Race
- **2.10pm:** Auction
- **2.30pm:** Third Race
- **2.40pm:** Comedian: Jake Lambert
- **3.15pm:** Fourth race: Cheltenham Gold Cup
- **4.00pm:** Fifth race
- **4.45pm:** Sixth race
- **5.30pm:** Seventh and final race
- **7.00pm:** Carriages

Please note that timings are provisional and are subject to change.







  
**Cheltenham**  
GOLD CUP LUNCH

◆ — *Birmingham* — ◆

*Football • Rugby • Cricket • Horse Racing • Boxing • Tennis • Golf  
Motor Racing • Sporting Dinners • Music Concerts • Theatre • Film*

To check on latest availability or to make a booking, contact Liz Martinez-Gray, EMG EVENTS LTD , +44 (0) 208 468 7599, +44 (0) 7710 399408, [liz@emgevents.co.uk](mailto:liz@emgevents.co.uk) [www.emgevents.co.uk](http://www.emgevents.co.uk)