


THE 2025 CHELTENHAM FESTIVAL

PRIVATE LOLLIPOP BOX - 12 SEATER

TUES 11th - FRI 14th MARCH 2025






LOLLIPOP BOX
 W/MEMBERS SEATS


PRIVATE LOLLIPOP BOX WITH MEMBERS SEATS

A rare opportunity to be in the main Grandstand at Cheltenham rather than down in the temporary structures at the bottom of the hill. No one can argue that the view from the main Grandstand of National Hunt's greatest racing spectacle is stunning. Add to that, it is definitely the best place to experience the Cheltenham atmosphere and the famous roar from the thousands of racegoers below you. You will be blown away by the stunning view of the whole course set against the backdrop of Cleve Hill and you have the perfect view of the finish of each of these eagerly awaited races.

You can enjoy full VIP hospitality in a private box before making your way down to the Members area where you will view the racing from your own private reserved seats located overlooking the winning post. This elevated position provides the ultimate view of each race and the seats are yours for the day. During the afternoon you can go back to the box at any time to make use of the complimentary bar and to enjoy the afternoon tea.

Our box is located on Level 4 of the main Grandstand and has a window running the full length of the box looking out over the rear of the Grandstand. To access your seats, you have a very short walk down to Level 3 to experience your perfect view of the racing. In addition, there is a short walk to a balcony overlooking the parade ring to give you the best of both worlds. The box is available privately for 12 guests for sit down silver service dining or up to 20 guests for buffet style dining.

This facility is all about the view from the seats as they provide the best view on the course. There are panoramic views to your left and the finish takes place in front of you, with the Winning Post directly below. In addition, to your right, there is a large screen for close-up viewing of the race when the horses are on the far side of the course. Your reserved members seats are allocated in blocks so all of your guests will be seated together.

To check the latest availability & pricing, please contact EMG Events Limited:
 +44 (0) 208 468 7599 / +44 (0) 7710 399 408 / liz@emgevents.co.uk

PACKAGE INCLUDES:

- ◇ Private box located within the Main Grandstand
- ◇ Reserved members seating overlooking the winning post
- ◇ Club Enclosure tickets & hospitality swing badges
- ◇ Morning coffee & biscuits
- ◇ Full complimentary bar throughout the day including beers, wines, soft drinks and selected spirits (ex Champagne)
- ◇ Four course luncheon
- ◇ Full afternoon tea
- ◇ Colour TV monitors
- ◇ Tote betting facility nearby
- ◇ Racecards
- ◇ Car parking on request
- ◇ Waiting staff in attendance
- ◇ Floral decorations
- ◇ Individual guest documentation
- ◇ Option of return steam train transfer from Toddington Railway Station to Cheltenham Racecourse (additional cost – see page 2 for full details)
- ◇ Accommodation can also be provided
- ◇ Please note, 12 & 16 seat boxes available, minimum booking is 12 persons



STEAM TRAIN TRANSFER



STEAM TRAIN TRANSFER DIRECT TO CHELTENHAM RACECOURSE

We give you the unique opportunity to avoid the race traffic in and around the racecourse by starting your journey at Toddington railway station and taking a magnificent steam train transfer directly to the back of the main Grandstand at Cheltenham Racecourse. The steam train is extremely beneficial to corporate clients as there is a lot of traffic in and around Cheltenham and it can be very difficult getting large groups of clients in and out of the racecourse. With the train, you and your clients will miss all of the traffic and congestion and you arrive to the racecourse relaxed, in style and together as a group.

Toddington Railway Station is ideally situated in a completely traffic free part of the Cotswolds and it is very easy for clients from all over the UK to get to. Once guests have arrived at Toddington Railway Station, guests can relax and indulge in the nostalgic and tranquil setting. There will be a live band performing on the platform, Champagne bars and a great nostalgic atmosphere to get you all in the mood for great days racing. There is also plenty of free hard surface car parking for coaches, cars etc. We allocate seats on the steam train so all of your guests using the train will be sat together. Each seat on board has access to a table so guests will have plenty of room to get out their racing posts and cram in some last minute form study. A full cash bar service is also available throughout the outbound and return journey where tea, coffee, beers, wines, soft drinks and Champagne is available to purchase which is served to you by our hostesses.

The steam train will depart Toddington at approximately 10.50am and will embark on a 35 minute journey through the beautiful countryside of the Cotswold, Malverns and Vale of Evesham pulled by a magnificent steam train locomotive. You will arrive relaxed and in style as you pull into Cheltenham Racecourse station which is situated just a furlong from the Paddock and opposite the North entrance. You will pass close by to the traffic queuing to get in and out of the racecourse – a truly amazing and amusing experience.

The steam train will depart back to Toddington approximately 30 minutes after the last race has finished leaving you plenty of time to collect any winnings, finish off your hospitality and return to the steam train. You will miss all of the traffic in and around the Cheltenham area!

