

LONDON GOLD CUP LUNCH 2025



WITH THE BRITISH SPORTING

Icons

SIR GEOFF HURST & FRANK BRUNO

FRIDAY 14 MARCH 2025



HOSTED BY **PETE GRAVES**
(SKY SPORTS)

**175 SUITE
THE OVAL**

OFFICIAL CHARITY

cureleukaemia
the blood cancer charity



LIVE BIG SCREEN
GOLD CUP RACING

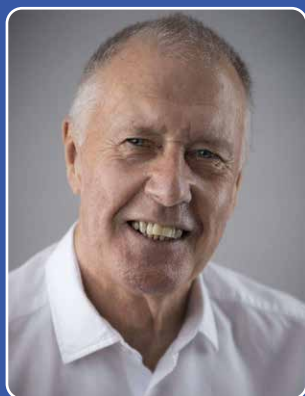
EVENT AND SPEAKERS

Our London Gold Cup Lunch will once again be taking place at one of the world's most famous and iconic cricket grounds, The Oval, where we will be located in the luxurious 175 Suite. This year we are delighted to welcome as our special guests, two British sporting legends! One of English football's most iconic players of all-time, Sir Geoff Hurst, will be joined by ever-popular legend of British boxing, Frank Bruno. It will be fascinating to hear from two of the elder statesmen of the British sporting world, in the company of our regular host from Sky Sports, Pete Graves. Our professional tipster will also be giving his thoughts on a cracking card at Cheltenham. This all-inclusive package includes a three-course meal, six-hour complimentary bar of beers, wines and soft drinks, big-screen coverage of the racing, and the chance to hear from these two sporting icons.



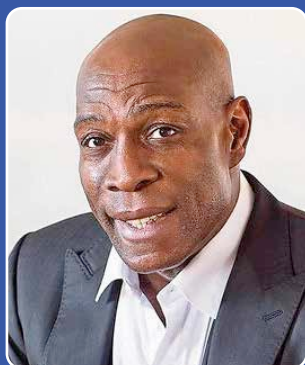
THE GOLD CUP MEETING

The Cheltenham Gold Cup is the most important steeplechase in the world, with the names of some of racing's greatest equine superstars etched on the coveted trophy. Over the years the likes of Arkle, Desert Orchid, Best Mate and Kauto Star have all landed the biggest prize in National Hunt racing, can current two-time defending champion Galopin Des Champs record an historic hat-trick in the big one? The feature race is backed up by a superb undercard attracting some of the best horses in training over both the hurdles and chase course.



SIR GEOFF HURST

Sir Geoff stands as a legendary figure in the annals of football history, celebrated for his unparalleled achievement as the only player to score a hat-trick in a World Cup final. Lancashire born and bred, after joining West Ham aged 17, Geoff's prolific goal-scoring ability quickly became evident, where he played a pivotal role in the club's successes during the 1960s. His partnership with Bobby Moore and Martin Peters formed the backbone of a dynamic team that claimed the FA Cup in 1964 and the European Cup Winners' Cup in 1965. The pinnacle of Hurst's career unfolded on July 30, 1966, at Wembley Stadium during the World Cup final against West Germany. England, led by manager Alf Ramsey, faced a resilient German side in a tense and thrilling encounter. Hurst etched his name into history by scoring three goals, securing England's 4-2 victory in extra time and lifting the Jules Rimet Trophy. In recognition of his outstanding achievements, Geoff Hurst was awarded the MBE in 1975 and later knighted in 1998. Geoff finished his playing career as one of the country's most prolific strikers, with 299 goals in 674 club appearances, with a further 24 goals in just 49 England matches.



FRANK BRUNO MBE

A titan of British boxing, Frank transcended the sport to become a national treasure. Nicknamed "Big Frank," Bruno's talent shone early. At 18, he was the youngest ever Amateur British Champion and upon turning pro in 1981, he stormed to a staggering 21 consecutive knockouts, cementing his reputation as a major force in the heavyweight division. He shared the ring with legends like Mike Tyson (twice) and Lennox Lewis, captivating audiences with his thunderous punches and unwavering spirit, even in defeat. But it was 1995 that etched his name in history. In a Wembley Stadium showdown, Bruno defied the odds, dethroning Oliver McCall to become WBC World Heavyweight Champion. Though he later lost the title, the victory solidified his legacy as a British boxing legend. He finished his career with 40 victories in 45 bouts, with a staggering 38 knockouts! Frank's impact goes far beyond the canvas. He's a published author, mental health advocate, and has even graced the pantomime stage! Beloved for his humour and unwavering spirit in the face of defeat, Frank Bruno is a true British sporting icon.



PETE GRAVES

A passionate Newcastle Utd fan, Pete has enjoyed a swift rise through the broadcasting ranks to become one of the most recognisable faces on Sky Sports. After leaving university, Pete started his broadcasting career with the hospital radio show Radio Tyneside, before working in the local Metro Radio, and then ITV Tyneside as a sports reporter. Since 2009 he has worked at Sky Sports, mainly as a presenter, where his passion for sport and all-round knowledge are amongst his greatest assets. Over the past few years Pete has become a great asset as a regular host of our events, and we are delighted to have him as always!



175 SUITE AT THE OVAL

One of the world's oldest and most iconic cricket grounds, The Oval has been the home of Surrey CCC since 1845; it was the first English ground to host Test cricket, and internationals have been played here ever since. The brand new 175 Suite is within the Kia Oval's recently opened Galadari Stand; situated on the second floor it offers a fantastic view of the famous Oval wicket and abundant natural daylight. Food and service are of the calibre you would expect from the premium facility at a world class stadium. Fully air-conditioned, the Suite has high ceiling so is perfect for a giant screen event, and with easy tube access from the Northern and Victoria Lines, this is the perfect setting for our event!

PACKAGES & ITINERARY

SILVER PACKAGE

- Reserved places within the 175 Suite at The Oval
- Big screen coverage of all of the race meetings of the day from Cheltenham
- Three course lunch
- Six-hour complimentary bar (includes beers, house wines and soft drinks)
- Entertaining Q & A session from Sir Geoff Hurst and Frank Bruno
- Live music from an Irish band
- Event hosted by Pete Graves (Sky Sports)
- Racing tips from a leading horse racing expert
- Bookmakers in the room
- Silent auction

COST: £2,750.00 pp + VAT (Table of 10)

GOLD PACKAGE

- Same package content as the Silver Package
- Pre-event group professional photograph with our special guests
- Premium positioned table
- Logo on the event menu cards (tables only)

COST: £3,750.00 pp + VAT (Table of 10)

SPEAKER SPONSOR PACKAGE

- Same package content as the Gold Package
- One of our special guests to sit on your table
- Opportunity to put a piece of company marketing literature on each chair and do any product giveaways for guests
- Opportunity to display any banners/exhibition stands in the event room)

COST: £4950 + VAT (for a table of ten guests)



ITINERARY

- **From 11am:** Arrival. Live Irish band are playing. Complimentary bar is open.
- **11.45am:** Sit down.
- **11.55am:** Welcome: Pete Graves
- **12 Noon:** Starters and main courses are served.
- **12.50pm:** Frank Bruno with Pete Graves
- **1.30pm:** First race
- **1.40pm:** Desserts are served. Auction.
- **2.10pm:** Second race
- **2.20pm:** Geoff Hurst with Pete Graves
- **2.50pm:** Third race
- **3.30pm:** Fourth race; Cheltenham Gold Cup
- **4.10pm:** Fifth race
- **4.50pm:** Sixth race
- **5pm:** Complimentary bar closes. Pay bar remains open.
- **5.30pm:** Seventh race
- **7pm:** Venue closes

Please note that timings are provisional and are subject to change.





**Football • Rugby • Cricket • Horse Racing • Boxing • Tennis • Golf
Motor Racing • Sporting Dinners • Music Concerts • Theatre • Film**

To check on latest availability or to make a booking, contact Liz Martinez-Gray, EMG EVENTS LTD , +44 (0) 208 468 7599, +44 (0) 7710 399408, liz@emgevents.co.uk www.emgevents.co.uk