

2025 CHELTENHAM FESTIVAL

Tuesday 11th - Friday 14th March

VIP HOSPITALITY OPTIONS



TRACK FACING HOSPITALITY

CHASE VIEW

Our flagship track facing Chase View Restaurants are located on levels 2 and 3 of the Long Run section of the three-tiered course facing structure by the last fences. They give you the ultimate race day experience as they are glass fronted, course facing and have outside viewing balconies offering guests sweeping views of the race track and of the final two fences; backdropped by the beauty of Cleeve Hill.

Our Chase View restaurants are further highlighted by celebrity racing tipsters coming in to go through the card, upgraded décor with floral arrangements and great service with dedicated hostesses. Betting facilities & restrooms are easily accessed in the outside corridor.

YOUR PACKAGE INCLUDES:

- Luxurious glass fronted restaurants located on elevated levels 2 / 3 of the three-tiered temporary structure
- Outside viewing balcony offering magnificent views of the racecourse and the last two fences
- Private tables available for 8, 10 or 12 guests (shared tables for smaller numbers)
- Club admission ticket & hospitality swing badge
- Morning tea, coffee and biscuits
- Four course luncheon served sit down
- Complimentary bar throughout the day including draught beers & Guinness, wines, soft drinks and selected spirits
- Celebrity tipsters to go through the card
- Full afternoon tea
- Racecards
- Large TV monitors
- Floral decorations
- VIP hostess service
- Betting facilities & restrooms nearby
- Car parking (on request)



TRACK FACING HOSPITALITY

CHEZ ROUX

Chez Roux is regarded as one of the top hospitality restaurants at Cheltenham for the Festival. It offers the very best in fine dining experiences with the master of the menu world renowned Chef, Michel Roux Junior. The restaurant is situated on level 3 (top floor) of the triple tiered course facing structure offering magnificent elevated views over the racecourse and of the last two fences from a spacious outside viewing balcony.

YOUR PACKAGE INCLUDES:

- Luxurious track facing fine dining restaurant located on level 3 of the three tiered temporary structure
- Large outside viewing balcony offering magnificent views of the racecourse and last two fences
- Club admission ticket & hospitality swing badge
- Private table for any number of guests
- Morning coffee and biscuits
- Moët Champagne reception
- Canapes on arrival
- Exquisite four-course menu designed by Michel Roux Junior
- Complimentary bar including beers, fine wines, spirits and soft drinks
- Afternoon tea
- Racecards
- Themed restaurant and floral décor
- VIP hostess service
- TV screens showing the racing
- Racecards
- Tote betting facility nearby
- Car parking (on request)



FINAL FENCE

The Final Fence Restaurant is located on Level 2 of the triple tiered course facing structure.

The restaurant is glass fronted, course facing and has an outside viewing balcony offering magnificent views of the racecourse and of the final fence. This restaurant will appeal to those who like more casual / buffet style dining experience.

YOUR PACKAGE INCLUDES:

- Luxurious glass fronted and track facing restaurant located on level 2 of the three tiered temporary structure
- Outside viewing balcony offering magnificent views of the racecourse and directly over the final fence
- Private table of any number of guests
- Club admission ticket & hospitality swing badge
- Morning coffee and biscuits
- Champagne reception
- Four course grand buffet
- Complimentary bar throughout the day including beers, wines, soft drinks and selected spirits
- Full afternoon tea
- Racecard
- Themed restaurant and floral décor
- VIP hostess service
- TV screens showing the racing
- Tote betting facility nearby
- Car parking (on request)



FOUR EIGHTY

Four Eighty Restaurant is a luxurious glass fronted restaurant located on level 2 of the three tiered temporary structure.

Four Eighty is an opulent restaurant offering guests direct access to an outside viewing balcony offering magnificent views over the racecourse and last two fences. With produce led storytelling at its heart, guests are invited to a three-course a la carte gastronomic celebration.

YOUR PACKAGE INCLUDES:

- Luxurious themed track facing restaurant located on level 2 of the three tiered temporary structure
- Outside viewing balcony offering magnificent views of the racecourse and last two fences
- Private table for any number of guests
- Club admission ticket & hospitality swing badge
- Morning coffee and biscuits on arrival
- Cocktail reception
- Delicious three-course choice menu
- Complimentary bar throughout the day including beers, wines, soft drinks and selected spirits
- Full Afternoon tea
- Racecards
- Themed restaurant and floral décor
- VIP hostess service
- TV screens showing the racing
- Tote betting facility nearby
- Car parking (on request)



TRACK FACING HOSPITALITY

HORSE & GROOM

The Horse & Groom restaurant offers guests a unique experience at the Festival. Guest can unwind and enjoy a day at the races in a traditional pub setting and atmosphere – it is a relaxed, informal and charming experience with racing at its heart.

Located on level 1 of the three tiered temporary structure, the Horse & Groom offers direct access to an outside viewing balcony overlooking the final two fences, providing guests with fantastic views of the racing.

YOUR PACKAGE INCLUDES:

- Luxurious glass fronted & track facing hospitality restaurant located on level 1 of the three tiered temporary structure
- Outside viewing balcony overlooking the last two fences
- Private table for any number of guests
- Club admission ticket & hospitality swing badge
- Coffee and breakfast bites on arrival
- Three course à la carte pub lunch
- Best of British savoury afternoon tea
- Selection of classic British cheese
- Complimentary bar including house wines, spirits, beers and soft drinks (*excludes Champagne*)
- Racecard
- Themed restaurant and floral décor
- VIP hostess service
- TV screens showing the racing
- Tote betting facility nearby
- Car parking (on request)



LOLLIPOP CLUB

Our newly refurbished suite, The Lollipop Club, is our signature VIP facility in the main Grandstand for the Festival. Located on Level 5 and overlooking the rear of the racecourse with partial views of the Parade Ring, guests can enjoy full VIP hospitality before making their way down to Level 3 where they will view the racing from reserved seats located directly in line with the winning post - These seats are the best seats in the house offering sweeping views over the whole racecourse. Guests are immersed into the heart of the action & electrifying Festival atmosphere! This facility is perfect for racing enthusiasts due to the fantastic seat location and with racing icon Mick Fitzgerald coming into the suite to mingle with guests and go through the racecard.

YOUR PACKAGE INCLUDES:

- Hospitality in recently refurbished 64 seater suite located in the main Grandstand (Level 5)
- Reserved main Grandstand seats directly overlooking the winning post (Level 3)
- Club admission ticket & hospitality swing badge
- Private tables of 10 / 12 guests (shared tables for smaller numbers)
- Morning tea, coffee and biscuits
- Delicious four-course luncheon
- Complimentary bar including beers, wines, spirits and soft drinks
- Celebrity tipster to go through the racecard (Mick Fitzgerald)
- Full afternoon tea
- Racecards & Tote betting service nearby
- VIP hostess service
- TV screens showing the racing
- Floral décor
- Car parking (on request)



NON TRACK FACING HOSPITALITY

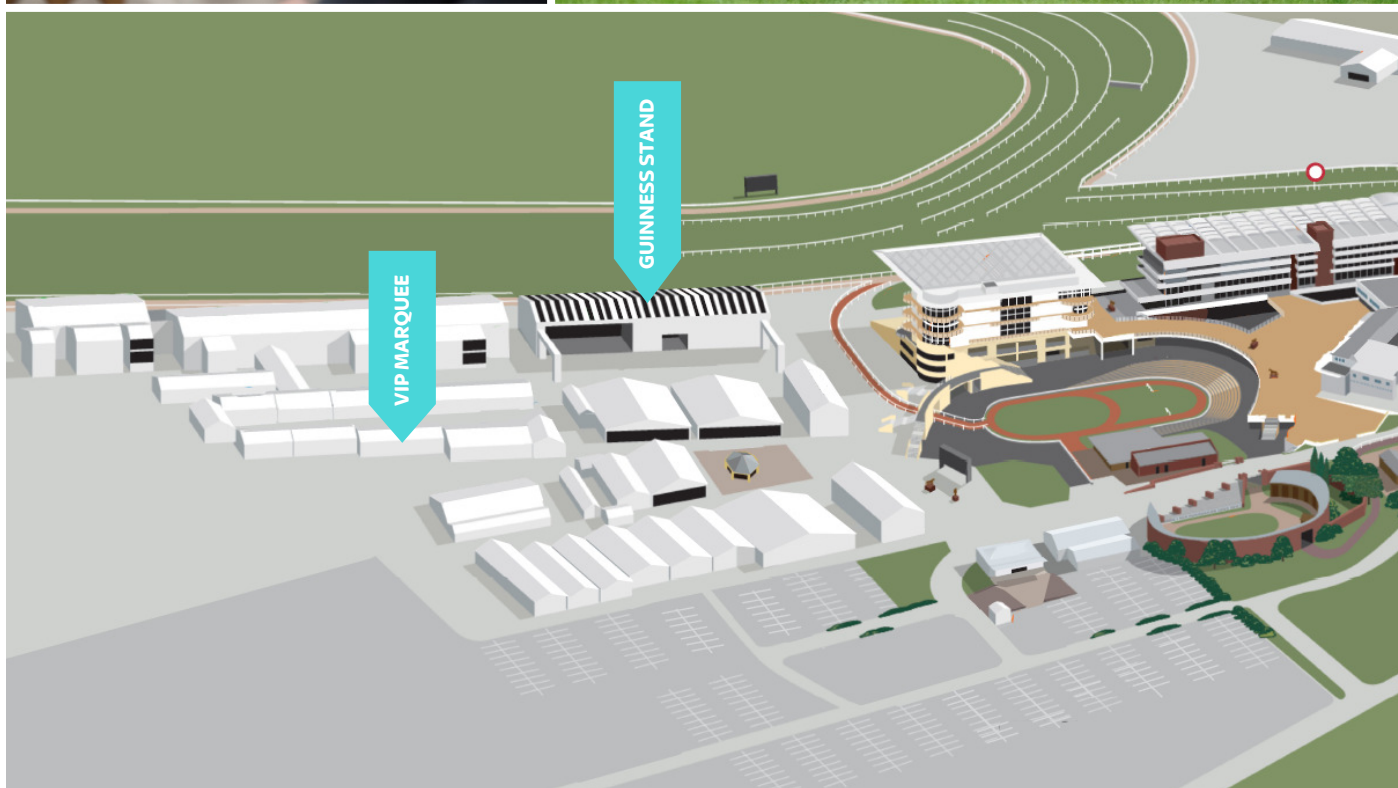
VIP MARQUEE

Our flagship VIP marquees are located in a prime position in The Courtyard. All of the marquees at Cheltenham are non-course facing, however, by having our marquee in a such a great position, it means that our guests can access the Parade Ring, Orchard, Shopping village and main viewing lawn areas within just a few minutes walk.

The marquee is further highlighted with celebrity tipsters coming in to go through the card, great service provided by our hostesses and a fully inclusive hospitality package.

YOUR PACKAGE INCLUDES:

- Luxurious marquee hospitality facility located in a prime position in the Courtyard
- Easy access to the Orchard, Shopping Village, Parade Ring and main Viewing Lawns
- Club admission ticket & hospitality swing badge
- Private tables of 8, 10 or 12 guests (shared tables for smaller numbers)
- Drinks reception on arrival
- Morning coffee and biscuits
- Four-course luncheon with fine wines
- Full complimentary bar throughout the day including beers, wines, Guinness, soft drinks and selected spirits
- Full afternoon tea
- VIP hostess service
- Celebrity tipster to come in and go through the racecard
- TV screens showing the racing
- Racecards
- Racing newspapers
- Tote betting facilities nearby
- Car parking (on request)
- Optional reserved seating in the Guinness Grandstand (additional cost – please enquire)



PRIVATE BOXES

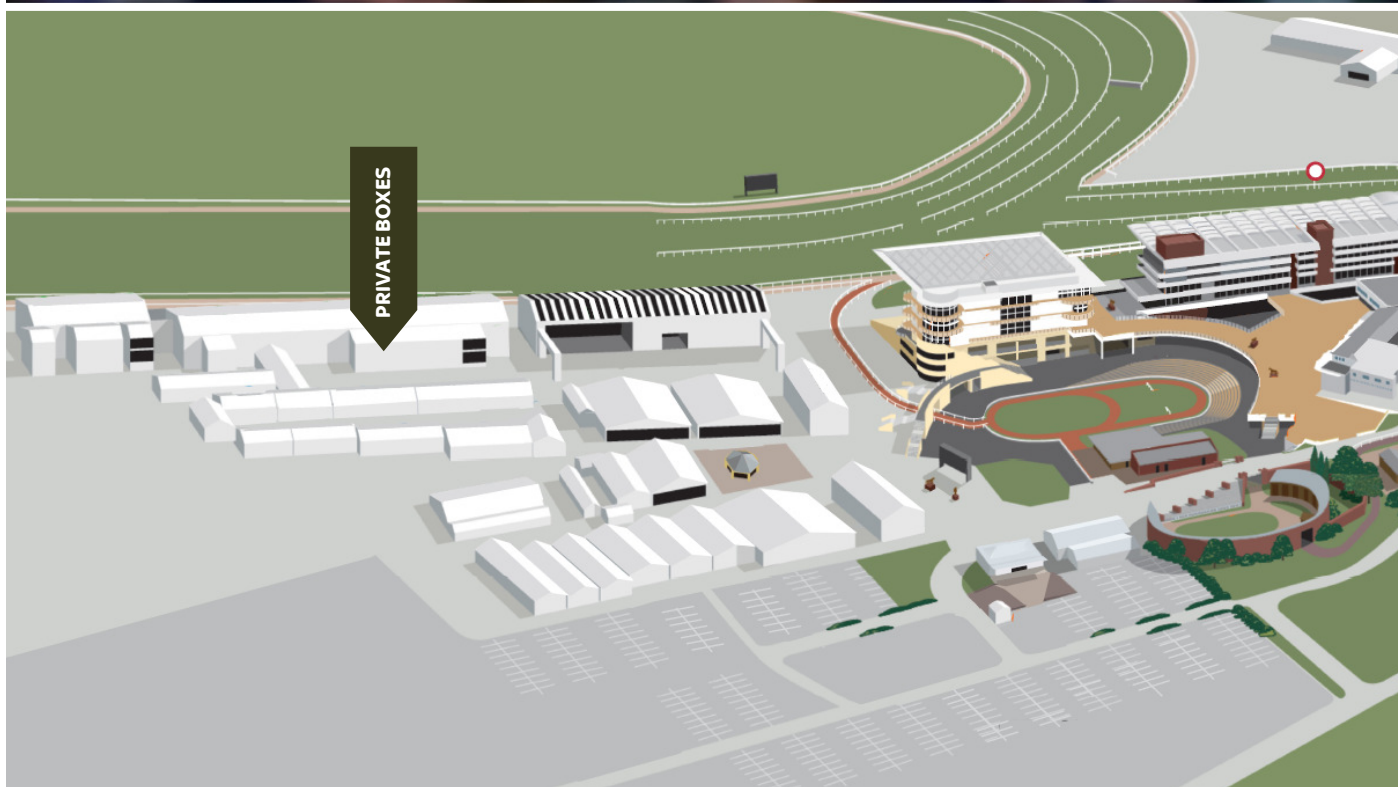
Our private 30/40 seater trackside boxes are located on levels 1 and 2 of the track facing three tiered temporary structure and are elegantly finished and overlook the course, providing a fantastic views of the action.

Guests will experience impeccable service, attention to detail and a breath-taking view across the Cheltenham racecourse from a private outside viewing balcony overlooking the final two fences.

YOUR PACKAGE INCLUDES:

- Private box for 30 or 40 guests on level 1 or 2 of the three tiered temporary structure
- Private outside viewing balcony offering views over the final two fences
- Club admission ticket & hospitality swing badge
- Morning coffee, tea and biscuits,
- Four course set luncheon
- Complimentary bar including house wines, beers and soft drinks throughout the day (excludes spirits and Champagne)*
- Afternoon tea
- Racecards
- VIP Hostess service
- Tipster to come in and go through the racecard
- TV screens showing the racing
- Betting facilities nearby
- Car parking (on request)
- Racing newspapers
- Individual guest documentation

*Spirits can be added to the package at an additional cost



PRIVATE BOX HOSPITALITY

LOLLIPOP BOXES

Our private 12 - 24 seater Lollipop boxes have just been completely refurbished and are brand new for Cheltenham 2025. Located on levels 4 & 5 of the main Grandstand, the boxes have windows running the full length looking out over the rear of the Grandstand, with the Parade Ring on the right. Although the Lollipop boxes are non track facing, they come with reserved members seats located directly overlooking the winning post - the seats are reserved for you for the whole day, are all together and are the best in the house. You can see the whole racecourse, final fences and winning post directly below - you are also in the heart of the famous Cheltenham atmosphere.

To access your seats, you have a very short walk down to Level 3 to experience this perfect view of the racing. In addition, there is a short walk to a balcony overlooking the parade ring to give you the best of both worlds.

YOUR PACKAGE INCLUDES:

- Private boxes located on levels 4/5 of the main Grandstand (12/16 seater for sit down or up to 24 for buffet style)
- Reserved members seats located directly overlooking the winning post
- Club Entrance ticket & hospitality swing badge
- Morning coffee and biscuits
- Four course luncheon (seated for up to 16 / up to 24 for buffet)
- Complimentary bar throughout the day including beers & Guinness, wines, soft drinks and selected spirits
- Full afternoon tea
- Race cards
- TV screens showing the racing
- Racing newspapers
- Floral décor
- VIP hostess service
- Betting facilities nearby
- Car parking (on request)



	CHASE VIEW	CHEZ ROUX	FINAL FENCE	FOUR EIGHTY	HORSE & GROOM	LOLLIPOP CLUB	VIP MARQUEE	PRIVATE 30/40 BOXES	PRIVATE LOLLIPOP BOXES
LOCATION	Levels 2 & 3 of Long Run structure	Level 3 of structure by last 2 fences	Level 2 of structure by last 2 fences	Level 2 of structure by last 2 fences	Level 1 of structure by last 2 fences	Main Grandstand	The Courtyard	Levels 1 & 2 of structure by last 2 fences	Main Grandstand
VIEWING	Viewing balcony	Viewing balcony	Viewing balcony	Viewing balcony	Viewing balcony	Reserved seats over the winning post	Viewing lawns or Guinness Grandstand	Private viewing balcony	Reserved seats over the winning post
BAR	Beers, wines, soft drinks, spirits	Beers, wines, soft drinks, spirits	Beers, wines, soft drinks, spirits	Beers, wines, soft drinks, spirits	Beers, wines, soft drinks, spirits	Beers, wines, soft drinks, spirits	Beers, wines, soft drinks, spirits	Beers, wines, soft drinks	Beers, wines, soft drinks, spirits
TABLE SET UP	Private tables of 8, 10 or 12	Private tables for any number of guests	Private tables for any number of guests	Private tables for any number of guests	Private tables for any number of guests	Private tables of 10 or 12	Private tables of 8, 10 or 12	N/A	N/A
DRINKS RECEPTION	No	Moet Champagne reception	Champagne reception	Cocktail reception	No	No	Buck's Fizz reception	No	No
DINING	Four-course set luncheon	Four-course fine dining set luncheon	Four-course grand buffet	Three-course choice menu	Three-course a la carte pub lunch	Four-course set luncheon	Four-course set luncheon	Four-course set luncheon	Four-course set luncheon
AFTERNOON TEA	Full afternoon tea	Full afternoon tea	Full afternoon tea	Full afternoon tea	Best of British savoury afternoon tea	Full afternoon tea	Full afternoon tea	Full afternoon tea	Full afternoon tea
TIPSTER	Yes	No	No	No	No	Yes	Yes	Yes	No

* All packages include a Club admission ticket / hospitality swing badges, racecards, car parking (on request), hostess service

THE TREBLE

Introducing our new Cheltenham Treble package for the 2025 Cheltenham Festival. This is a great value for money package that can be enjoyed by anyone wanting to attend the Festival who wishes to avoid the crowds. It includes our three winning bankers for the day;

- **Club admission ticket / swing badge**
- **Reserved seat in the main Grandstand located directly overlooking the winning post (with sweeping views across the whole course)**
- **Access to informal member's lounge - The Insurance Bar - with cash bar, tote betting and unreserved seating**

We are delighted to offer you the opportunity to purchase a Club admission ticket + reserved members seat in the Main Grandstand providing you with the very best seats in the house for the racing, directly overlooking the winning post. The seats are reserved for you for the whole day and are allocated in blocks, meaning that your group will all be sat together. Not only do our seats provide you with the ultimate view of the racing and put you in the thick of the action and atmosphere, they also provide direct access to the adjoining members lounge which can be used as a base for the day. The lounge benefits from informal seating, Tote betting facilities and food and drink options available to purchase.



STEAM TRAIN TRANSFER

To make the day at Cheltenham extra special you may want to consider our magnificent steam train which travels from Toddington Railway Station directly to the back of the main Grandstand at Cheltenham Racecourse. The steam train is extremely beneficial to guests as there is a lot of traffic in and around Cheltenham and it can be very difficult getting in and out of the racecourse due to heavy traffic. On board the train, you and your guest will miss all of the traffic and congestion and you will arrive to the racecourse relaxed, in style and together as a group.

Once guests have arrived at Toddington Railway Station, guests can relax and indulge in the nostalgic and tranquil setting. There is a live band performing on the platform, a great party atmosphere and plenty of free hard surface car parking for coaches, cars etc. All seats onboard are allocated and each seat has access to a table so guests will have plenty of room to get out their racing posts and cram in some last minute form study. A full cash bar service is also available throughout the outbound and return journey where tea, coffee, beers, wines, soft drinks and Champagne is available to purchase which is served to you by our hostesses. The steam train will depart Toddington and will embark on a 35 minute journey through the beautiful countryside of the Cotswold, Malvern's and Vale of Evesham pulled by a magnificent steam train locomotive. You will arrive relaxed and in style as you pull into Cheltenham Racecourse station which is situated just a furlong from the Paddock and opposite the North entrance.

The steam train will depart back to Toddington 35 minutes after the last race has finished leaving you plenty of time to collect any winnings, finish off your hospitality and return to the steam train. You will miss all of the traffic in and around the Cheltenham area!



NORTHERN BELLE FINE DINING TRAIN

There is no better way to experience a day at the races than on board the Northern Belle luxury fine dining train. The glamour, thrill and excitement begins the second you see the train stationed at London Paddington where you will start your incredible journey to Cheltenham Racecourse for Gold Cup Day. Liveried stewards await with a red carpet welcome and show you to your plush armchair seats. Intricate marquetry, hand sewn fabrics and mosaic floors make this beautiful train a moving piece of art. From the comfort of your exquisitely decorated Pullman carriage you will glide across country, enjoying the finest food, wines and Champagne. Enjoy a Bellini Brunch, study the form, get some racing advice from our onboard tipster and enjoy the views from your picture window as we journey to the market town of Evesham, located in the heart of the Cotswolds.

On arrival, coaches await for a short journey to GWSR Heritage Railway Station where you will board a magnificent steam train which will embark on a 45 minute journey through the beautiful Cotswolds, Malverns and Vale of Evesham and transport you and your guests directly to the back of the main Grandstand at Cheltenham Racecourse. You will pull into Cheltenham Racecourse Steam Railway Station located just a furlong from the Paddock in unique and nostalgic fashion. Your package includes a Club Enclosure admission ticket which is the premium entry ticket at Cheltenham giving you access to the prime viewing lawns located by the winning post, Parade Ring and various bar facilities. After an action packed day's racing and witnessing the 2025 Cheltenham Gold Cup, you will re-join the steam train which will take you on a stress free journey out of the racecourse – you will miss all of the traffic and congestion in and around the racecourse. Once back, our coach transfers will be on hand to return you to Evesham where you will re-join the majestic Northern Belle luxury vintage train for a very special journey home. A delicious five course meal paired with specially selected wine awaits. With Champagne in hand, sit back, relax and raise a glass to a very memorable day at the races.

Minimum booking is 4 for all of the above options.



To check availability, latest pricing or to discuss your requirements, please contact Liz Martinez-Gray, EMG EVENTS LTD, 07710399408 or 020 8468 7599 or email:liz@emgevents.co.uk