

THE 2025 CHELTENHAM FESTIVAL

THE LOLLIPOP CLUB
TUES 11th - FRI 14th MARCH 2025





THE LOLLIPOP CLUB

A rare opportunity to be in the main Grandstand at Cheltenham rather than down in the temporary structures at the bottom of the hill. No one can argue that the view from the main Grandstand of National Hunt's greatest racing spectacle is stunning. Add to that, it is definitely the best place to experience the Cheltenham atmosphere and the famous roar from the thousands of racegoers below you. You will be blown away by the stunning view of the whole course set against the backdrop of Cleve Hill as you enjoy the perfect view of the finish of each of eagerly awaited Cheltenham Festival race.

For the 2025 Cheltenham Festival, we are delighted to be able to offer a unique opportunity for full VIP hospitality within our newly refurbished suite located on level 5 of the main Grandstand. Our light and spacious suite, known as The Lollipop Club, due to of the proximity of the reserved seats included in the package to the winning post, comes with full VIP hospitality, hostess service and a large TV. The suite can hold a maximum of 64 guests on a shared basis with private tables of 10 or 12 (or shared tables for smaller numbers) available - it is nice and intimate whilst offering a great atmosphere for avid racing fans.

Although the suite is non course facing and overlooks the rear of the racecourse with the Parade Ring to the right hand side, the suite comes with incredible reserved members seats which are located a short walk away on level 3, directly overlooking the winning post (see picture above). The seats are the best in the house and give you the ultimate view of the racing and racecourse. It only take a couple of minutes to walk to your seat, which is yours for day. Toilets and Tote betting facilities are easily accessible outside and there is also a balcony overlooking the Parade Ring which can be accessed by walking along the corridor on the same level. The day is further highlighted by current ITV racing presenter & ex jockey Mick Fitzgerald confirmed as our guest speaker who will be coming in to the suite to run through the racecard and give his insight into the day's racing.

This facility is all about the view from the seats as they provide the best view on the course. There are panoramic views to your left and the finish takes place in front of you, with the Winning Post directly below. In addition, to your right, there is a large screen for close-up viewing of the race when the horses are on the far side of the course. Your reserved members seats are allocated in blocks so all of your guests will be seated together.

To check the latest availability & pricing, please contact EMG Events Limited: +44 (0) 208 468 7599 / +44 (0) 7710 399 408 / liz@emgevents.co.uk



PACKAGE INCLUDES:

- ◆ Hospitality in our shared signature suite, The Lollipop Club, located on level 5 of the main Grandstand
- ◆ Reserved members seating directly overlooking the winning post
- ◆ Private tables of 10/12 (smaller numbers on shared tables)
- ◆ Club Enclosure tickets & hospitality swing badges
- ◆ Morning coffee & biscuits
- ◆ Full complimentary bar throughout the day including beers, wines, soft drinks and selected spirits (ex Champagne)
- ◆ Four course luncheon (choice of starter / main)
- ◆ Full afternoon tea
- ◆ Racing guest speaker Mick Fitzgerald to go through the card (ex jockey and current ITV racing presenter)
- ◆ Colour TV monitor & floral decorations
- ◆ Tote betting facility nearby
- ◆ Car parking on request
- ◆ Waiting staff in attendance, racecards, racing newspapers
- ◆ Option of return steam train transfer from Toddington Railway Station to Cheltenham Racecourse (additional cost – see page 2 for full details)
- ◆ Accommodation can also be provided.
- ◆ Please note, minimum booking is four persons.

STEAM TRAIN TRANSFER



STEAM TRAIN TRANSFER DIRECT TO CHELTENHAM RACECOURSE

We give you the unique opportunity to avoid the race traffic in and around the racecourse by starting your journey at Toddington railway station and taking a magnificent steam train transfer directly to the back of the main Grandstand at Cheltenham Racecourse. The steam train is extremely beneficial to corporate clients as there is a lot of traffic in and around Cheltenham and it can be very difficult getting large groups of clients in and out of the racecourse. With the train, you and your clients will miss all of the traffic and congestion and you arrive to the racecourse relaxed, in style and together as a group.

Toddington Railway Station is ideally situated in a completely traffic free part of the Cotswolds and it is very easy for clients from all over the UK to get to. Once guests have arrived at Toddington Railway Station, guests can relax and indulge in the nostalgic and tranquil setting. There will be a live band performing on the platform, Champagne bars and a great nostalgic atmosphere to get you all in the mood for great days racing. There is also plenty of free hard surface car parking for coaches, cars etc. We allocate seats on the steam train so all of your guests using the train will be sat together. Each seat on board has access to a table so guests will have plenty of room to get out their racing posts and cram in some last minute form study. A full cash bar service is also available throughout the outbound and return journey where tea, coffee, beers, wines, soft drinks and Champagne is available to purchase which is served to you by our hostesses.

The steam train will depart Toddington at approximately 10.50am and will embark on a 35 minute journey through the beautiful countryside of the Cotswold, Malverns and Vale of Evesham pulled by a magnificent steam train locomotive. You will arrive relaxed and in style as you pull into Cheltenham Racecourse station which is situated just a furlong from the Paddock and opposite the North entrance. You will pass close by to the traffic queuing to get in and out of the racecourse – a truly amazing and amusing experience.

The steam train will depart back to Toddington approximately 30 minutes after the last race has finished leaving you plenty of time to collect any winnings, finish off your hospitality and return to the steam train. You will miss all of the traffic in and around the Cheltenham area!

