

# BRITISH & IRISH LIONS TOUR

PREVIEW LUNCH



TO INCLUDE BIG SCREEN COVERAGE OF  
**BRUMBIES V BRITISH LIONS**

With Special Guests: **Laurence Dallaglio, Sam Warburton,  
Ronan O'Gara & Stuart Hogg**

Official Charity

**cureleukaemia**  
the blood cancer charity

Host: **Pete Graves (Sky Sports)** | Date: **9 July 2025**

Venue: **JW Marriott Grosvenor House London**

# EVENT & SPEAKERS

Join us for this prestigious event at the 5\* Grosvenor House Hotel on London's Park Lane, which will feature the final warm-up match between the British Lions and a world class ACT Brumbies side. The Aussies will be desperate to gain a psychological and physical edge over the touring team, in what is by far the most important examination before the First Test the following week! With a panel of Lions legends, one representative for each of the four nations, who between them have featured in no less than eleven Lions squads, this is an event not to be missed! England's World Cup winner and 85 cap veteran, Lawrence Dallaglio, will be joined by two-time Lions Tour captain, Sam Warburton, legendary Irish fly half, Ronan O'Gara, and recently retired Scottish genius, Stuart Hogg. With breakfast rolls on arrival, a delicious three course lunch, the full match live on the giant screens, five hour complimentary bar, and the chance to hear from our panel of Lions legends, this is an event for the rugby connoisseur!



## LAWRENCE DALLAGLIO

Lawrence Dallaglio is one of the best players to ever wear an England shirt. A Rugby World Cup winner and a five-time Premiership champion with his beloved Wasps, he's also played on three British and Irish Lions tours and is a member of the World Rugby Hall of Fame, having been inducted in 2016. During his distinguished career, he won 85 caps for England between 1995 and 2007, winning the Six Nations Championship four times (including one Grand Slam) and, most famously of all, the Rugby World Cup in 2003. Lawrence holds a rare distinction in the game because he's one of only a handful of players who have won both the Rugby World Cup and the World Cup Sevens, alongside England team-mate Matt Dawson. Due to his stellar performances for England, he was selected on three successive British and Irish Lions tours, starting every game in South Africa in 1997 as the Lions triumphed 2-1. Sadly, injuries cut short both his 2001 and 2005 Tours, but he is one of the few men to be selected for three Lions squads.

## SAM WARBURTON

Sam Warburton is one of the finest Welsh forwards to ever step onto a rugby field. A talisman for the Cardiff Blues, Wales and the British and Irish Lions, he was a formidable flanker who won 74 caps for the Dragons, including captaining his country a record 49 times, before his retirement from rugby at just 29 due to the wear and tear of world class rugby. A British & Irish Lions legend, he was selected as captain in both the 2013 and 2017 Tours, playing in 5 of the 6 Test matches in all, leading the side to a 2-1 victory over Australia, then an arguably even more impressive 1-1 draw with the mighty All Blacks. Sam also captained Wales to the Grand Slam in the 2012 Six Nations championship, following up the following year by again winning the title. Across almost a decade, he represented the Cardiff Blues more than 100 times and he helped the side capture the European Rugby Challenge Cup. Since retirement Sam has appeared regularly as a commentator and analyst for international rugby.



## RONAN O'GARA

A three Tour Lions veteran, Ronan O'Gara was one of the world's finest fly halves for over a decade. Picked for the 2001 Tour to Australia, he was victim of a cowardly assault by Duncan McRae in the ACT Brumbies match, which saw the Australian banned for 7 weeks. He won his first full Lions cap in the 2005 Tour in New Zealand, and a second in South Africa in 2009, finishing that Tour with 49 points in 5 matches. A Six Nations icon, his drop goal in the 77th minute of the winner-takes-all showdown with Wales in final game of the 2009 Championship secured a famous victory in Cardiff, as Ireland landed their first Grand Slam for 61 years. Ronan's legacy is hugely impressive, with the fly-half racking up a number of records during his illustrious 13-year career at the top. He remains Ireland's second-most capped player of all-time with 128 appearances while he was also top points scorer with 1,083 until overtaken by Johnny Sexton at the 2023 World Cup.

## STUART HOGG

One of the most gifted players to ever don the Scottish jersey, full back and former captain Stuart was a nightmare for opposition defenders, his blistering speed and quicksilver feet enabling him to pass defenders with consummate ease. As a youthful prodigy, he won his first cap aged just 19 in the 2012 Six Nations, coming on as a sub against Wales, before winning his first start in the following match against France, scoring his debut try after just 8 minutes. This was the start of a glorious career in which he went on to win 100 caps, becoming record try-scorer with 28, and being named Six Nations Player of the Tournament twice, before retiring from international rugby after the 2023 World Cup aged just 31. Selected for 3 Lions Tours, he was the youngest member of the party in Australia in 2013, his 2017 Tour was sadly curtailed by injury after an accidental collision with team-mate Conor Murray in the warm-ups, before being a key player in the 2021 Tour to South Africa.



## PETE GRAVES (HOST)

A passionate Newcastle Utd fan, Pete has enjoyed a swift rise through the broadcasting ranks to become one of the most recognisable faces on Sky Sports. After leaving university, Pete started his broadcasting career with the hospital radio show Radio Tyneside, before working in the local Metro Radio, and then ITV Tyneside as a sports reporter. Since 2009 he has worked at Sky Sports, mainly as a presenter, where his passion for sport and all-round sports knowledge are amongst his greatest assets. Pete has become a much-valued member of our team at our many lunch and dinner events, we are delighted to be in his safe hands once more!

## JW MARRIOTT GROSVENOR HOUSE HOTEL LONDON, PARK LANE

Amongst London's finest, the 5\* Grosvenor House Hotel on Park Lane is one of the capital's most prestigious addresses. Over the years the Hotel has hosted some of the capital's largest and most unique events including the world's oldest charitable ball, the Royal Caledonian Ball, and many big TV Awards ceremonies including the Royal Television Society and the Broadcast Awards. Between 2004 and 2008 a massive renovation project restored the 'Grand Dame of Park Lane' to her former glory; the magnificent Great Room will be the setting for our event, the largest facility at the hotel, where guests will enjoy the catering and service for which it is rightly renowned.





# PACKAGES & ITINERARY

## SILVER PACKAGE

- > Reserved places within the Great Room at The Grosvenor, Park Lane
- > Tea, coffee and breakfast bap on arrival
- > Big screen coverage of ACT Brumbies v British Lions
- > Half time and full-time analysis from our celebrity panel
- > Three course lunch
- > Complimentary beers, house wines and soft drinks (11am-3.30pm)
- > Q & A session with our celebrity panel
- > Event hosted by a Sky Sports presenter
- > Emily Haig to sing between courses

COST: £2,950.00 pp + VAT (Table of 10)



## GOLD PACKAGE

- > Same package elements as our Silver package
- > Premium positioned table
- > Access to VIP reception
- > Group photo with our special guests
- > Company logo on our event menu cards (tables of ten only)

COST: £3,950.00 pp + VAT (Table of 10)

## SPEAKER SPONSOR PACKAGE

- > Same package elements as our Gold package
- > One of our special guests to sit on your table for the event
- > Company logo to go on the front cover of our menu card
- > Company logo to go on the big screens as your Lion is introduced into the room
- > Company mention by our MC as your Lion is introduced into the room
- > Opportunity to display company branding in the room

Cost: £5495 + vat



## ITINERARY

- > **From 9.30am:** Clients arrival. Tea, coffee and bacon rolls on arrival.
- > **10.20am:** Take your seats.
- > **10.30am:** ACT Brumbies v British Lions: Kick-off
- > **11am:** Complimentary bar off beers, house wines and soft drinks is open.
- > **11.10am:** Half time. Analysis from our special guests.
- > **11.25am:** ACT Brumbies v British Lions: Second half
- > **12.05pm:** Full time. Analysis from our special guests.
- > **12.30pm:** Three course lunch is served
- > **2.05pm:** Auction
- > **2.30pm:** Q & A session with our special guests.
- > **3.30pm:** Q & A session concludes. Complimentary bar closes for the day.
- > **3.35pm:** Raffle is drawn.
- > **4pm:** Event concludes.

Please note that this is a sample itinerary and final timings will be subject to change.



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## PREVIEW LUNCH



Football • Rugby • Cricket • Horse Racing • Boxing • Tennis • Golf  
Motor Racing • Sporting Dinners • Music Concerts • Theatre • Film

To check on latest availability or to make a booking, contact Liz Martinez-Gray, EMG EVENTS LTD , +44 (0) 208 468 7599, +44 (0) 7710 399408, [liz@emgevents.co.uk](mailto:liz@emgevents.co.uk) [www.emgevents.co.uk](http://www.emgevents.co.uk)