

Celebrity

Golf Classic 2025



The Celebrity Golf Classic 2025

TURNBERRY

Play the four-time Open Championship Ailsa course with 5-star accommodation!

Special Guests: Gary McAllister & Dean Saunders

Host: Pete Graves (Sky Sports) **Date:** 1 October 2025

Official Charity:

cureleukaemia
the blood cancer charity

Event & Speakers

We are thrilled to confirm our Celebrity Golf Classic for 2025 which takes place at Turnberry, in Ayrshire, Scotland, the 4 time host of Open Championship on the incredible Ailsa course. Most recently host of the open in 2009, when Stuart Cink beat his American compatriot Tom Watson after a highly eventful play-off, the Ailsa course is often voted as one of the world's very finest! This is your chance to tread the same fairways and greens as the legends and play in some of the most stunning surroundings imaginable, all in the company of two legendary footballing heroes! Our very special guests for the day are former Leeds, Liverpool and Scotland midfielder, Gary McAllister, and former Liverpool, Aston Villa and Wales striker, Dean Saunders. With a Gala dinner and accommodation to follow an afternoon of world class golfing, this year's edition really is an event not to be missed!



Gary McAllister

A legendary Scottish footballer, Gary McAllister started his journey at his hometown club of Motherwell, where he won the first division title in 1984-85 and his performances earned him a move to Leicester City. After 5 years, 225 appearances and 52 goals for Leicester he then moved to Leeds United where he won the League title in 1991-92 playing in an incredible midfield alongside Gordon Strachan, Gary Speed and David Batty. He later played for Coventry City and Liverpool, where he played a pivotal role in an incredible cup treble of FA Cup, League Cup and UEFA Cup in 2000-01. He played a crucial role in all 3 finals, including scoring and assisting in an all-time epic UEFA Cup final against Alaves. At international level, Gary made his debut for Scotland in 1990 in a friendly against East Germany. He played for Scotland for 9 years, representing them at Euro 1992, and at Euro 1996 as captain, in total winning 57 caps and scoring 5 goals. He was awarded an MBE in 2001 for his contributions to football and was inducted into the Scottish Football Hall of Fame in 2016. After retiring as a player, McAllister transitioned into coaching, taking on roles at Coventry, Leeds, Rangers and Aston Villa.

Dean Saunders

A Welsh football icon, Dean Saunders had a remarkable 19 year playing career as a striker across 12 clubs including Liverpool, Aston Villa, Galatasaray and Benfica. With 190 goals across 618 domestic games Dean was a prolific scorer at club level and he carried this through to international level, where he scored a further 22 goals in 75 caps for his country. He is one of the all-time leading scorers for Wales and his tally includes a famous winning goal against Brazil in Cardiff in 1991 where he was up against the likes of Cafu, Bebeto and Taffarel, players who went on to win the World Cup in 1994. His goals contributed to 3 major trophies in his career, an FA Cup with Liverpool in 1991-92, a League Cup with Aston Villa in 1993-94, scoring 2 goals in the final and the Turkish Cup with Galatsaray in 1995-96, scoring both of his team's goals in a two-leg final. He also became the British record transfer in 1991 moving from Derby to Liverpool for £2.9 million pounds. After hanging up his boots he became a successful manager, with stints at Wrexham, Doncaster, Wolves, Crawley and Chesterfield. He is now a regular pundit on Talksport Radio.



Pete Graves

A passionate Newcastle United fan, Pete has enjoyed a swift rise through the broadcasting ranks to become one of the most recognisable faces on Sky Sports. After leaving university, Pete started his broadcasting career with the hospital radio show Radio Tyneside, before working in the local Metro Radio, and then ITV Tyneside as a sports reporter. Since 2009 he has worked at Sky Sports, mainly as a presenter, where his passion for sport and knowledge of the game are amongst his greatest assets. Over the past few years Pete has become a great asset as a regular host of our events, and we are delighted to have him as always!

Turnberry

Turnberry is a world-renowned golf course located on the Ayrshire coast of Scotland. Known for its stunning coastal scenery and challenging links golf, Turnberry has hosted the Open Championship on numerous occasions including 1969, 1986 and 2009. The course was also the scene of the 1977 Open Championship, the legendary "Duel in the Sun", where Tom Watson scored a nail-biting and memorable victory over Jack Nicklaus. The course features two 18-hole layouts, the Ailsa and the Kintyre. The Ailsa, which is the most famous course of the two, is one of the most iconic courses in world golf and is described as a classic links course with rolling fairways, deep bunkers, and dramatic sea views. Turnberry is considered one of the most prestigious golf courses in the world and is a must-play for any serious golfer.



5* Turnberry Resort Hotel

The 5* Turnberry Resort Hotel is famed across the West Coast of Scotland as one of the region's finest establishments, guests will be able to relax in luxury in the immaculate bedrooms, and enjoy dinner in one of its premier facilities.

Packages & Itinerary



Package Inclusions

- > Reserved places within 'The 2025 Celebrity Golf Classic'
- > Tea, coffee and brunch on arrival at Turnberry Golf Club
- > 18 holes on the Open Championship Ailsa course at Turnberry
- > Use of the practise facilities at Turnberry
- > 5-star bed & breakfast accommodation at Turnberry on 1 October 2025 (Single occupancy)
- > Reserved places at 'The 2025 Celebrity Golf Classic Dinner'
- > Three course evening meal
- > Question & Answer Session with Gary McAllister & Dean Saunders
- > Photo opportunity with McAllister & Saunders
- > Trophies presented by McAllister & Saunders
- > Event hosted by Pete Graves (Sky Sports)
- > Event pack

COST

- > £799 pp + vat
- > Minimum booking is 4

Itinerary

- > **From 9.30am:** Arrival: Registration, tea and coffee on arrival, breakfast bap & use of the practise facilities.
- > **From 10.30am - 1.40pm:** Tee-off times at Turnberry (Golfers will be notified of exact tee-off time beforehand)
- > **5.30pm:** Conclude golf at Turnberry
- > **From 7.30pm:** Evening dinner commences
- > **9.30pm:** Trophy Presentations
- > **9.45pm:** Gary McAllister & Dean Saunders with Pete Graves
- > **11pm:** End of formal proceedings. Bar remains open!

Please note that this a sample itinerary and final timings will be subject to change.





Football • Rugby • Cricket • Horse Racing • Boxing • Tennis • Golf
Motor Racing • Sporting Dinners • Music Concerts • Theatre • Film

To check on latest availability or to make a booking, contact Liz Martinez-Gray, EMG EVENTS LTD , +44 (0) 208 468 7599, +44 (0) 7710 399408,
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